



# CHURN CREEK BOTTOM

Home Owners & Friends Association (CCBHOF)

June 6, 2010

Newsletter



**It's Time!!**

**General Membership Meeting at  
Pacheco School**

**Saturday, June 26, 2:00 PM**

It's time to have a get-together about the latest development proposal that is an assault on the area depicted in the picture above. Bring nothing but your self and your family. We will provide refreshments. We will have a short agenda and use the rest of the time to just socialize with each other.

## **Who Are We!**

Churn Creek Bottom Homeowners and Friends is a non-profit voluntary organization started 35 years ago. We have a membership of over 200 households. We continue to uphold the tradition started a third of a century ago to maintain the agricultural and rural lifestyle enjoyed by our residents and the surrounding communities, as well as to preserve it for our future generations.

## **What Is Our Mission?**

We are a determined group of individuals within a community that is comprised of rural residential properties, many of which grow agricultural crops and have livestock. Our community places quality of living above commercial ventures that are solely designed to generate revenue for a few at a disproportional cost to the community.

Our purpose is to preserve the quality of life in the Churn Creek Bottom area. We do this through input from our residents and members. Our goal is to accommodate quality growth which will preserve the rich social fabric of our agricultural heritage.

Our community, Churn Creek Bottom, is the gateway to Redding. We do not want it to look like other large cities that have huge retail centers prominently displaying large lights and signs along Interstate 5. We have only one opportunity to grow wisely. If our area is lost to this hideous development, a way of life once cherished in Shasta County will be gone forever.

## **Why Is It Important To Remind Ourselves Who We Are?**

The current effort underway to change our General Plan from agricultural/rural residential to commercial is coming to a head. Shasta County officials are facilitating the application by Hawkins, an Idaho Developer, to build a 92 acre retail commercial center (mall) at Knighton Rd between Interstate 5 and Churn Creek Rd.

These county officials are willing to allow this conversion of prime agricultural land to commercial land because they do not value planning or our General Plan over the revenue they can steal from the City of Redding. This approach is unacceptable, and we will oppose it strongly. ***This may be our last opportunity to preserve our way of life and could be the last battle we fight over land use in CCB.***

The consequences of the impacts that this development would create are dire. Traffic impact alone would bring the entire intersection of Knighton Rd. and Interstate 5 to virtual gridlock during peak traffic times.

We have a plan that can save CCB and solutions that can assist with revenue for Shasta County. While we are not prepared to be specific at this time, we ask that you trust our judgment as your representative, as you did when we fought and prevailed in the battle over the Auto Mall.

## Project Analysis

The Draft Environmental Impact Report (DEIR) contains a large number of negative environmental impacts, including impacts to agricultural resources, aesthetics, land use, air quality, traffic, and urban decay.

Several local and state agencies have identified that the DEIR fails to provide the supporting information needed for the conclusions presented in the document.

Revision and recirculation of the DEIR is needed to accurately disclose the potential environmental impacts of the Project. It is also critical that the DEIR identify and implement all feasible mitigation measures.

We believe that an objective analysis of alternatives is required even though a substantial investment may have been made by the applicant in hopes of gaining approval for a project alternative.

## What Else Is Going On?



**Welcome Signs:** The Steering Committee has facilitated the fabrication and installation of several signs "welcoming" folks entering Churn Creek Bottom."

**Father's Day:** Happy Father's Day!! Make sure you remember to say "Hi" and "Congratulations" to all those dads out there.

**New Park:** The Steering Committee wrote a letter in support of Redding establishing a new 60 acre park south of Knighton Rd and between I5 and the Sacramento River. The Redding City Council has approved the project. The only remaining item is to get the land rezoned from AG to Open Space.



**Yard Signs Are Coming:** New yard signs (similar to the one above) are being prepared and hopefully will be ready for distribution at the general membership meeting. A donation for each yard sign would be appreciated to help offset the costs of the sign production.